



FOR IMMEDIATE RELEASE

Mitigating the Impact of the H1N1 Virus with Automated Pandemic Tracking

OTTAWA, ON, CANADA - May 15, 2009 - Vocantas Inc., a developer of automated telephone outreach solutions for healthcare, has developed a pandemic tracking system that can help enterprises effectively address the threat of the H1N1 virus. The solution's rapid deployment allows organizations to reach out to entire populations immediately to deliver instructions and quickly identify any individuals who may be experiencing symptoms. Then it automatically monitors affected individuals in their homes, eliminating the need for face-to-face interaction and further spread of the virus.

"This proactive approach could play a major role in the rollout of any pandemic response plan, by letting enterprises rapidly communicate when needed," says Gary T. Hannah, President and CEO of Vocantas. "It is so important to model and test your plan to ensure smooth operations. Organizations using the solution will gain important statistics to improve policies and procedures in pandemic management. And accurate data enables the prompt trending of illness progression in a real-life scenario."

As the World Health Organization declares that the H1N1 influenza virus has progressed to Phase 5 signaling that a pandemic could be imminent, pressure is mounting for hospitals, schools, businesses and communities to finalize their pandemic response plans. Cases of H1N1 flu may appear to be stabilizing, but over the next weeks another wave of the virus can be anticipated and enterprises should be preparing to address it.

Pandemics, which can last 12 to 24 months, typically unfold in three waves. The second wave can have a more devastating impact, as was the case in 1957, 1968 and the Spanish flu outbreak of 1918, which sickened an estimated third of the world's population and killed over 50 million people. It is often not until the third wave that a vaccine is developed and is widely available.

About Vocantas

Vocantas is a developer of interactive voice response systems (IVRS) that use advanced computer telephony and speech technology to provide its customers with cost-effective customer outreach solutions. The company's easy-to-use, turn-key solutions offer customizable core features and optional enhancements that integrate seamlessly with existing systems. Its products have particular application in the healthcare, education, utilities and customer service environments where they have been proven to increase efficiencies while minimizing operational costs. For more information, please visit www.vocantas.com.

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